

# Zero Trust Security

## Top 8 Common Myths Exposed



Zero Trust helps achieve a more robust, resilient security posture. However, the myths can erode the true value.

Let’s debunk the myths:



### Myth

- Zero Trust creates a culture of distrust
- Zero Trust is expensive
- Zero Trust is difficult to achieve
- Zero Trust is a product or a suite of products
- Zero Trust focuses only on network segmentation
- Zero Trust impedes user experience
- Zero Trust is only for large companies
- Zero Trust requires rebuilding the entire security network



### Reality

- Zero Trust broadens the perimeter for legitimate users
- Zero Trust can trim security costs by 31%
- Technology is advancing rapidly, making it easier to achieve than ever
- It’s a strategic security framework based on ‘Never Trust, Always Verify’ philosophy
- Zero Trust model includes network, data, workload, workforce, and device security, among others
- When implemented properly, Zero Trust benefits users with swift and seamless access
- Even small businesses can get started with Zero Trust by adopting a step-by-step approach
- Zero Trust can augment the existing security controls

Accelerate  
Zero Trust Adoption with Our Team!

Let’s Talk!

